

# You Take an Eye Supplement... But Your Vision Keeps Getting **WORSE!**

**READ ON** for the surprising reason why –  
and discover three proven “eye-savers” that help:



- ✓ Restore razor-sharp vision (even at night) ...
  - ✓ Refresh tired eyes and reduce fatigue ...
  - ✓ Ease problems with glare and bright lights ...
- ... and even reverse age-related vision problems!

When you hit a certain age, it's almost like someone flips on a self-destruct switch in your eyes.

Suddenly, reading anything up close – like your favorite books or ingredient labels – becomes difficult (if not impossible).

As for driving at night... forget about it! The blinding glare of oncoming headlights can make navigating the roads at night a frustrating (and at times, hair-raising) experience.

But here's what's really bothering you...

The eye supplement you've been taking – the one that was supposed to give you back your sharp 20/20 vision?

**It doesn't seem to be working at all.**

Your eyes are still sore and tired at the end of the day... it's still hard to focus... and bright lights and glare still give you trouble.

The problem is... most “better vision” formulas do NOT contain the *three powerful nutrients* you need for sharp, clear, healthy eyes!

Many contain one or two of them. But the most important nutrient – the carotenoid responsible for protecting and preserving your precious central vision – **is missing from nearly all eye supplements.**

If your body does not get enough of all *three* vision-protecting nutrients, your eyes are more vulnerable to the effects of aging. And that should be a huge concern because...

## You can't rely on your optometrist to protect your vision as you age

My name is Lee Euler. I'm a medical journalist, publisher of more than a dozen books of consumer health advice, and the founder of Green Valley Natural Solutions. And, like you, I'm at that age where I'm starting to see some unwelcome changes in my vision.

The problem is, I've found that most medical experts have **little hope to offer you** when it comes to age-related vision problems.

In fact, they expect things to go wrong with your eyes, such as...

**Presbyopia** (blurred near vision when reading or working on the computer) – When you hit your 40s, the proteins start to change in the lenses of your eyes – making the lenses harder and less elastic. At the same time, the muscle fibers surrounding your lenses become less flexible. That's why it becomes increasingly difficult for you to focus on anything close up.

**Glare Intolerance** – Changes within the lens of your eye cause incoming light to scatter – instead of focusing precisely on your retina. And that makes it harder to deal with the glare of the sun and with oncoming headlights at night.

**Impaired Color Perception** – Colors can lose their brilliance and vibrancy, thanks to the discoloration of the lens inside your eyes and the deterioration of your macula – which is in the center of your retina. (More about your macula in a moment.)

But it doesn't have to be that way.

**Lee Euler** has written about natural health options for more than 20 years. His books and articles have been read by millions. He is Executive Director of the prestigious Alternative Cancer Research Institute, editor and publisher of two newsletters, *Cancer Defeated* and *Natural Health Insiders*, and the author of numerous books and reports including *The Missing Ingredient for Good Health*, *Don't Touch My Prostate: A Man's Guide To Prostate Cancer*, *The Oxygen Miracle* and *Breast Cancer Cover-Up*. He has contributed to publications of many top doctors including Julian Whitaker, David Williams and William Campbell Douglass, Health Sciences Institute, and others.

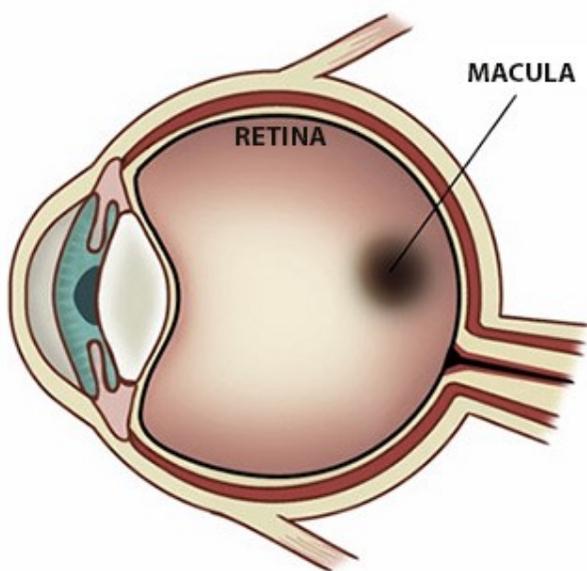


Recently Mr. Euler has embarked on what he calls “one of the most exciting projects of my life” — bringing little-known or newly discovered healing herbs and plant extracts to the public through a new supplement company called **Green Valley Natural Solutions**.

You don't have to just sit back and let your eyesight dwindle away – and take your future with it. **You can protect your eyes and preserve your vision as you age – with three of Nature's strongest vision-helpers – which I'll reveal in just a moment.**

But before I do that, I want you to understand the REAL reason your eyes fail as you grow older. It all starts with this...

## The only thing protecting your eyes from powerful, sight-stealing villains



Deep within your eye is an oval-shaped, golden pigmented area near the center of your retina called the macula.

The macula contains a small pit called the fovea that's loaded with the largest concentration of cone cells in your eyes. It gives you **sharply-detailed central vision...** the ability to **distinguish between different colors...** and **reduced sensitivity** to bright light and glare.

As you can imagine, it's a critical and highly vulnerable area in your eyes. That's why it's protected by macular pigment made up of **three powerful carotenoids** that shield your eyes from harm and preserve sharp, clear vision by...

Fighting off sight-destroying free radicals.

Filtering out the (visible) blue light that damages the cells in your eyes, rods and cones.

It's kind of like wearing sunglasses on the *inside* of your eyes! But the problem is...

## Your inner "vision-protectors" are deteriorating – leaving your eyes vulnerable to harm

As you age, the levels of these vision-preserving carotenoids in your macular pigment *decrease* – and that sets in motion a tidal wave of vision trouble...

**Free radicals wreak havoc with your eye cells – and cause vision-reducing damage.**

These renegade molecules are generated when light passes through your retina to your rods and cones and

### The Astonishing Link Between Your Vision and Dementia

Studies have found that eye problems could have serious consequences for your brain...

▶ In a 10-year-long study of 625 Amer-

is converted into nerve impulses. There is nothing you can do to prevent them from being formed.

When you have plenty of **carotenoids** in your macular pigment, free radicals aren't a problem. They are quickly neutralized before they can do any harm.

But when your levels are low, free radicals can cause oxidation of your eye cells – much like rust forms on metal – and **damage those all-important photoreceptors** that help you see.

**Harmful blue light can breach your inner eye “shield”... kill cells in your retina... and steal away your crystal-clear sight.**

According to a Harvard medical study, blue light is **the most dangerous light** for your retina - and not only because it causes free radicals to form. Visible blue light pierces deeper into your eyes than UV light does - which allows it to damage your rods and your cones.

Unfortunately, you can't protect your eyes from blue light by avoiding it. That simply isn't possible.

This vision-killer is found in sunlight... LED and fluorescent lights... computer monitors... tablets... smart phones... and more!

Your **only protection is your macular pigment**, which absorbs the blue light and protects your delicate eye cells.

However, if this inner eye shield is too thin – due to low levels of those three carotenoids – blue light breaks through and destroys the cells that are necessary for sharp, clear eyesight.

So you can easily see how the loss of carotenoids in your macular pigment can set the stage for poor vision and sensitivity to bright lights and glare.

But the clarity of your eyesight isn't the only thing at stake here!

Both free radicals and blue light damage have been linked to the development of macular degeneration – which could steal away your vision permanently.

icans, researchers found that the odds of dementia increase by an average of 52% with each step up the scale toward losing your vision<sup>7</sup>.

- ▶ A study of 4,453 adults over the age of 50 showed that subjects with lower amounts of lutein, zeaxanthin and meso-zeaxanthin suffered from worse memories... took longer to complete tasks... and had slower reaction times on tests of mental agility<sup>8</sup>.
- ▶ In a 2013 study, patients with Alzheimer's disease had significantly less protective eye antioxidants than adults of the same age that were Alzheimer's free<sup>9</sup>.

This close association between your eye and brain health exists because your retina actually contains brain cells alongside the rods and cones that let you see light and colors. Your eyes are an extension of your brain! That's why it's vital to give them the nutrients they need for good health.

**You need to REPLACE and RESTORE the lost nutrients in your eye's vision-protecting inner shield – and fast!**

What three powerful carotenoids make up your macular pigment... protect your eyes from free radical and blue light harm... and preserve clear vision?

***Lutein, zeaxanthin and meso-zeaxanthin.***

“The best formulation for maintaining visual health, and for safeguarding vision into old age, would contain lutein, zeaxanthin and meso-zeaxanthin. Such a combination is optimal for shielding the central retina from damaging wavelengths of light, and from injury by free radicals.”

— Stephen Beatty,  
consultant ophthalmologist based  
in Waterford and a key researcher  
into the role of macular pigment

When scientists conducted an autopsy study of donated eyes, they found that people with macular degeneration had **lower levels of all three of these carotenoids** in their macular pigment. This confirmed what other studies have already found...

*...Adequate amounts of all three carotenoids are needed to maintain the structural integrity of your macula – and preserve your sight.<sup>1</sup>*

But your levels of **lutein** and **zeaxanthin** naturally decline as you age, so what are you supposed to do? You can try to get enough of these nutrients in your diet, but you'd have to eat boatloads of brightly colored and dark, leafy green vegetables and egg yolks every day – and who does that?

Studies have found that most folks are lucky to get a mere 2 mg of lutein in their diet – and just 0.2 mg to 0.9 mg of zeaxanthin – per day!

And it's even more difficult to get adequate amounts of **meso-zeaxanthin**.

So far, traces of this nutrient have only been found in certain seafood, so it's seriously lacking in your diet.

Your body can synthesize meso-zeaxanthin from lutein, but the process is far from foolproof. If you don't have enough lutein – or, if you're someone whose body has trouble performing this important conversion – your levels of meso-zeaxanthin could hit rock bottom.

So taking a vision supplement may be **the best way to get the nutrients** you need to protect your eyes from damage... read small print with less strain... focus better... and adjust more quickly to bright lights and glare.

But as you've already discovered...

**Most vision supplements  
are a complete waste of money!**

I know I touched on this earlier, but it bears another mention.

Ever since the scientific world discovered that lutein is an essential nutrient for eye health, vitamin companies

**Beyond Supplements:  
Natural Ways  
to Protect Your Vision**

have flooded the market with “vision health” supplements.

This gives you plenty of products to choose from ... the problem is, *most of these formulas fail to provide adequate amounts of the three nutrients you need for healthy eyes and vision.*

Take lutein, for example. Studies have found that taking 15 – 30 mg of lutein daily gives you the best protection for your vision and eye health. But have you checked the ingredient labels of some of these “better vision” supplements? You’re lucky to find 5 mg of lutein in them – at best!

As for zeaxanthin, you can find the recommended 2-4 mg in some supplements. However, many times this ingredient is synthetic – and it cannot be recognized and used by your body as readily as the natural nutrient.

And that brings me to **meso-zeaxanthin**.

It’s the dominant carotenoid in the center of your macula. It’s **absolutely necessary** for vision health. But it’s **conspicuously missing** from most of the eye supplements on the market.

## It’s no wonder your eyes get weaker and weaker as you age!

Carotenoids are naturally-occurring pigments found in plants. Of the 700+ carotenoids that have been identified so far, only three of them – lutein, zeaxanthin and meso-zeaxanthin – are able to protect and preserve your eyesight.

To protect your eyes from damage – and to experience clear vision day or night – you need to send a steady supply of the right amounts of lutein, zeaxanthin and meso-zeaxanthin to your macular pigment.

But, as you’ve seen, you don’t get enough of these three eye-savers in your diet. And you don’t get enough of them in most supplements either!

That’s why my team and I got to work producing the highest quality vision supplement possible – formulated to contain **FULL clinical amounts** of actual ingredients used successfully in peer-reviewed studies.

And the result is a real game-changer for your eyes...

## Introducing...

- ▶ Stop smoking
- ▶ Exercise regularly to reduce blood pressure and optimize your insulin levels
- ▶ Steer clear of aspartame, which can cause vision problems
- ▶ Balance your blood sugar
- ▶ Eat as few processed foods and added sugars as possible
- ▶ Avoid trans fats, which have been linked to macular degeneration

# Eye Vitality Plus™

## The easiest and most effective way to get the exact amount of nutrients you need to protect and improve your vision

**Eye Vitality Plus™** takes clinically-proven amounts of lutein, zeaxanthin and meso-zeaxanthin – carefully extracted from the brightly-colored petals of the **African marigold**...

...And combines them together in a breakthrough formula that's specifically designed to help protect and restore your vision.

In each daily softgel capsule of **Eye Vitality Plus™**, you get...



**African marigold** – known to the Chinese as “the long life chrysanthemum” – is the source of the natural nutrients in **Eye Vitality Plus**.

### Lutein: Your Superstar Eye-Protector

This popular eye nutrient belongs to a class of carotenoids called xanthophylls – which are typically found in a variety of fruits and vegetables that are colored yellow, orange and dark green. But what's really interesting about this type of carotenoid is this...

#### Like to Play Tennis or Golf?

If you enjoy vision-dependent activities – such as golf, tennis, driving, or piloting an airplane – you need high levels of macular pigment to perform those activities to the best of your ability. That's why you need to take a supplement containing clinically-tested levels of lutein, zeaxanthin and meso-zeaxanthin – like **Eye Vitality Plus™**.

even slow the progression of cataracts... strengthen your eye tissue... protect against free radical damage in your eyes... and inhibit the development atherosclerosis (the build-up of heart-harming, fatty deposits in your arteries).

...Xanthophylls act as a natural sunscreen – protecting plants from the harmful effects of too much light-derived energy. And that's exactly what lutein does in your eyes! It helps block out blue light – and protect your eyes from vision-robbing damage.

Lutein also helps prevent macular degeneration by making your macula *thicker*. In one study, macular density was increased by up to 39% after patients took 30 mg of lutein for just 140 days.<sup>2</sup> And when your macula is thicker, details are sharper... glare and brightness are easier to bear... and colors are brighter.

But that's not all lutein does. It also helps support normal vision function and lens density... prevent and

As I mentioned earlier, scientists have determined that you need 15 – 30 mg of lutein daily to protect and improve your vision and eye health. That's why we made sure you get **15 mg** in each serving of **Eye Vitality Plus™**.

But that's not all. You also get...

## Zeaxanthin: The Golden Eye-Wonder

This common carotenoid is what gives paprika, corn and saffron their golden, vibrant colors. It's found in many of the same plants lutein is – and (like lutein) helps shield plants from sun damage.

Unsurprisingly, zeaxanthin acts a lot like lutein in your body too. It accumulates in your macula to help protect your eyes from free radical damage. Plus, it helps absorb harmful ultraviolet rays and blue light, which could otherwise damage your retina and cause vision loss.

In a study published in the journal *Optometry*, researchers gave 8 mg of zeaxanthin to subjects with early age-related macular degeneration. After a year, participants reported improved night driving. Plus, their vision was sharper and clearer. They were able to read an average 1.5 lines *more* on the eye chart.<sup>3</sup>

Like lutein, zeaxanthin is a multi-tasker. It helps shield your eyes from free radical and blue light damage, but it doesn't stop there. Zeaxanthin also helps protect your eye lens from the formation of cataracts... boost skin hydration and elasticity... and prevent dangerous plaque from building up in your arteries.

To make sure you get enough of this powerful eye and health-booster, we provide the clinically recommended amount of **2 mg** of zeaxanthin in each capsule of **Eye Vitality Plus™**.

Plus, we *didn't* “forget” about that final, **crucial ingredient** missing from nearly all other eye supplements ...

## Meso-Zeaxanthin: The Missing Link to Sharp Vision and Healthy Eyes

### Signs that You May Have Macular Degeneration

Macular Degeneration is a chronic, progressive eye disease that strikes the central retina or macula - and can lead

### Protection Against Cataracts

The Nurses Health Study followed 77,000 female nurses over the age of 45 for 12 years. Researchers found that the women with the highest intake of zeaxanthin and lutein had a 22% lower risk of developing cataracts that were severe enough to require surgery.<sup>10</sup>

The responsibility for protecting your all-important central vision from free radical and blue light damage falls mostly on this powerful carotenoid's shoulders. But, strangely enough, it's *missing* from most vision formulas.

That's a problem because – as I mentioned earlier –

to total vision loss. See your doctor immediately if you start to notice...

- ▶ A blurred or blind spot in the center of your field of vision
- ▶ Unusual difficulty seeing in low light
- ▶ Colors are no longer vivid and bright
- ▶ Faces are harder to recognize
- ▶ Your overall vision is becoming hazy

meso-zeaxanthin is scarce in your diet. Your body has to synthesize it from the lutein you eat – and, as a result, most people simply don't have enough.

If you lack meso-zeaxanthin in your central macula, you increase your risk of developing vision trouble and even macular degeneration. In fact, it's been found that people with macular degeneration have 30% less meso-zeaxanthin in their macula compared to healthy eyes.<sup>4</sup>

Fortunately, supplementation with this important carotenoid has been proven to increase levels of meso-zeaxanthin in the macula – and boost the antioxidant potential of the macular pigment.

That's why we include a generous **10 mg** of meso-zeaxanthin in each serving of **Eye Vitality Plus™**.

In fact, studies have found that...

## Combining meso-zeaxanthin with lutein and zeaxanthin supercharges eye health benefits

According to clinical studies, patients with age-related macular degeneration achieve greater vision benefits when given carotenoid supplementation that *includes* meso-zeaxanthin – compared to taking formulas that lack this centrally-dominant nutrient. But people with macular degeneration aren't the only ones to see positive results...

When researchers gave subjects with normal eye health supplements containing lutein, zeaxanthin and meso-zeaxanthin, they saw more improvement in their vision than was achieved by taking supplements that didn't contain meso-zeaxanthin. Specifically, they could discern "faintness" better in the daylight, at night and under conditions of glare.

Other studies had similar findings...

In a study published in the journal *Experimental Eye Research*, Irish researchers gave three groups of study participants varying amounts and combinations of lutein, zeaxanthin and meso-zeaxanthin – and found significant increases in

### In Each and Every Capsule of Eye Vitality Plus™...

You get clinically-proven amounts of the three carotenoids you need for optimal eye health:

- ▶ 15 mg Lutein
- ▶ 10 mg Meso-Zeaxanthin
- ▶ 2 mg Zeaxanthin

Replace the nutrients you're losing to aging – and restore the "inner eye shield" that protects and preserves your sight. [Click here to order Eye Vitality Plus™ now...](#)

**Click here to order  
Eye Vitality Plus™  
now...**



macular pigment only in the groups that took all three nutrients.<sup>5</sup>

In research published in the *Archives of Biochemistry and Biophysics*, scientists determined that lutein, zeaxanthin and meso-zeaxanthin filter short-wavelength light and prevent or reduce the generation of free radicals in the retina. They also found that a combination of all three carotenoids is *far more effective* than any of the individual nutrients.

In the November 2011 issue of *Investigative Ophthalmology & Visual Science*, researchers revealed that concentrations of lutein and zeaxanthin increased more in the macula when meso-zeaxanthin is taken along with them. Plus, with the addition of meso-zeaxanthin, there was a significant increase in central macular pigment thickness<sup>6</sup> - which provides protection for your all-important central vision.

## These study results make ONE THING crystal clear...

If you want to see better when you drive at night... read your favorite books with less eye strain... adjust more quickly to bright lights and glare... and protect your vision from damage and disease...

...You can't settle for the "partial solution" offered by most eye health supplements.

**Eye Vitality Plus™** gives you the centrally-dominant carotenoid meso-zeaxanthin – along with lutein and zeaxanthin – to help restore your macular pigment... protect your eyes from damage... sharpen your vision (even at night)... make glare and brightness more tolerable... and lower your risk of developing macular degeneration.

<b>Supplement Facts</b>		
Serving Size 1 Capsule		
Servings Per Container 60		
<b>Amount Per Serving % DV</b>		
Lutein Extract 5%	300 mg	*
Meso-Zeaxanthin 5%	200 mg	*
Zeaxanthin 5%	50 mg	*
Other Ingredients: Gelatin (Capsule), Magnesium Stearate, Microcrystalline Cellulose, Silicon Dioxide		
* Daily Value not established		

**And now you can try  
Eye Vitality Plus™ for 30 days  
before you pay one cent!  
(Just pay Shipping & Handling up front)**

Your eyes are so important. If your sight was to deteriorate – if you were to lose your vision to degenerative disease – the quality of your life would suffer. You would need help getting ready in the morning... reading your mail... driving to important appointments... and more.

Your independence would be gone.

That's why I feel it's important to make it as easy and affordable as possible for you to give your eyes the nutrients they need for protection... improved vision... and good health.

So I'm making you a unique, "Try Now – Pay Later" offer...

**Try Eye Vitality Plus™ for 30 days  
– absolutely risk free**



You just pay **\$7.95 Shipping & Handling** up front – and I will rush you one bottle of **Eye Vitality Plus™** – a two-month supply valued at \$39.95.

I want you to try it for 30 days – on me. If you aren't completely thrilled with your results – if you aren't noticing clearer vision (especially at night)... brighter colors... and less trouble with glare – just call or email us within 30 days and send back the unused portion. And your credit card will not be charged another cent.

Otherwise, you don't have to do a thing – and your credit card will automatically be charged for \$39.95 at the end of 30 days.

It's that easy! So [click here](#) to go to the secure checkout page and claim your risk-free trial of **Eye Vitality Plus™** now.

**You CAN have healthier eyes  
and clearer vision as you age.  
All it takes is ONE click...**

If you simply sit back and let aging take its course, decreasing amounts of antioxidants will eventually cause your macular pigment to break down...

...And allow free radical and blue light damage to dull your vision... mute the colors you see... lower your tolerance to blinding glare... and boost your risk of developing age-related macular degeneration (and losing your sight for good).

But that does NOT have to be your fate.

With **Eye Vitality Plus™**, you can quickly and easily restore the lutein, zeaxanthin and meso-zeaxanthin that have been lost from your macular pigment.

And that can help you...

Read your favorite books with less eye fatigue and strain...

Drive more easily at night – and recover more quickly when you're temporarily blinded by bright, oncoming headlights...

See more clearly to do detail work – like sewing or needlepoint...

Experience less visual discomfort when you step out into the sunshine...

Discern between colors easier – and see them more vividly...

And protect your eyes from degenerative diseases as you age.

There's absolutely no risk.

Remember, you get a full 30 days to try **Eye Vitality Plus™** before you have to pay for it – other than the \$7.95 Shipping & Handling. And if you don't think it's working for you, one quick phone call or email will prevent any further charges on your credit card.

With our secure checkout page, your payment information and privacy are as safe as the gold in Fort Knox. So why wait another moment?



Yours for healthy eyes and clear vision,

A handwritten signature in black ink that reads "Lee Euler".

Lee Euler  
President, Green Valley Natural Solutions

**P.S.** Why would I send you a two-month supply of **Eye Vitality Plus™** for just the cost of Shipping & Handling – and let you use it for 30 days before charging you for it? Because I've seen the research. And I believe this clinically-proven combination of nutrients can help protect and restore your eyesight – so I want to make it easy for you to try it. [Click here to order now](#) – and experience these amazing eye health benefits for yourself.

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