

**E-mail to Newsmax Health File - 60.9% open rate and a 9.8% click-through rate**

Subject: Are you playing Russian roulette with your heart?

Dear Newsmax Reader:

Please find below a special message from our sponsor, The Journal of Life. They have some important information to share with you. Thank you.

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# **Are You Playing Russian Roulette With Your Heart?**

**BAD NEWS:** If you're an American over the age of 50, there's nearly a 50% chance that you'll be the victim of a crippling heart attack or stroke.

**GOOD NEWS:** A little-known, all-natural substance could swing the odds back in your favor – and help you avoid the terrifying rush to the emergency room altogether.

Dear Newsmax Reader,

This year alone, heart attack and stroke will strike a staggering 2.7 million Americans – five every minute of the day ... 300 every hour ... and 7,200 every day ... 365 days a year.

But you don't have to be a victim.

There's an obscure, heart-healthy nutrient that has the power to help you ensure that these health catastrophes do NOT strike you.

This amazing all-natural substance has wowed scientists at research centers around the world. The American Heart Association ... Harvard University Medical School ...

Brigham and Women's Hospital ... The Mayo Clinic ... Vanderbilt University Hospital ... and more than 35 other top institutions all agree that it can help protect you against heart attacks and strokes in three BIG ways ...

- ✓ It destroys free radicals BEFORE they can scar your arteries and give plaque a chance to grow ...
- ✓ It helps lower bad cholesterol so plaque is less likely to build in your arteries in the first place, and ...
- ✓ It soothes away the inflammation in your arteries that could otherwise cause plaque to break away and trigger a deadly heart attack or stroke.

So you see ... you don't need to play Russian roulette with your health. You can take steps now to normalize your cholesterol and blood pressure ... prevent a heart attack and stroke ... and save your life.

Find out how in this free [heart health report](#).

There's no obligation and no strings attached. Just provide your e-mail address (absolute privacy guaranteed) and the PDF will be sent to you.

Yours for Maximum Heart and Brain Health,

The Editors of Newsmax

